

# Social Engineering & Corporates

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# About Me

Ashish Mistry

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- Founder & Director of Jetr Infotech Pvt Ltd
- Team lead of Hcon Security Labs
- Research areas - OSINT, Web, Malware



# About this talk

- Based on real life incidents
- Understanding techniques and how to defeat them
- Understanding one of the reasons for corporate big money
- your input is needed for idea pool
- Taking notes from it ;)



# Disclaimer

- This are real world examples which are just used as reference and nothing more then that
- Whatever you do with this information, neither me nor my company is responsible for it
- If you are a corporate person stop reading now as content may offend you.
- If you are victim of such techniques feel proud that your voice is not unheard



# Corporates

- People from management of companies
- Most of the time Owner, CEO, COO, CSO, Director
- Presents them self as king



# Case studies

- Part of the next big thing scam
- You are the boss scam
- Become a millionaire like me scam
- You will be famous scam
- non/not for profit scam
- Job job scam



Story time.....

# **PART OF THE NEXT BIG THING SCAM**



# Part of the next big thing scam

- A non working/fake organization
- Asking people for membership fees
- Hidden rules for members to use their resources
- You as a one time money snatching thing





# Lessons learned

- If the organization is big then they will not ask for such money
- Ask questions before paying money, you will know the truth
- Ask other people do they now about the organization?



Story time.....

# **YOU ARE THE BOSS SCAM**



# You are the boss scam

- Starting organization using your skills resources with their small money
- Lots of dreams but no written proof
- Imagination in future plans with you as the boss
- Twisted statements
- Forcefully taking back whats yours ethically



# Lessons learned

- Don't trust spoken words, make contract
- Keep maximum tricks in your hands
- Market your stuff and what you do
- If you must leave the organization destroy it, defame it



Story time.....

# **BECOME A MILLIONAIRE LIKE ME SCAM**



# Become a millionaire like me scam

- Partnership or affiliation offer
- Instant recognition and money flow start dream
- “Naam bade darshan chote”
- Even before starting they just treat you as an employee
- Everything you have to do, first they need to ask to “the chairman”



# Lessons learned

- Avoid doing this type of partnership/affiliation
- Check their market value and internet presence
- See legal stuff who runs what
- If it has any other partners talk to them you will get more insights
- No one can make you millionaire other than yourself



Story time.....

**YOU WILL BE FAMOUS SCAM**





# You will be famous scam

- Using your products for their marketing
- Uses your reputation and goodwill to make their “thing” work
- No one knows them but they fake it alot
- Some reward/award promised
- Uses your product and service to monetize



# Lessons learned

- You simply get nothing out of it, its a trap!!
- Will demand to use their brand over your own
- “The Chairman” nonsense again
- they just brag about partnership to known names but its all fake
- They will try to convince you again and again with new traps/ideas
- even if you do it, mention it exclusively on the same medium



Story time.....

# **NON/NOT FOR PROFIT SCAM**



# Non/not for profit scam

- Claims to be not running for money
- Shows big brands to tie-up with “in future”
- Runs trainings and takes fixed mandatory donation
- Gives awards to some old guys for faking it
- Conference tickets with high margins



# Lessons learned

- Everything they do is for money or some kind of profit
- Its only non profit when they have to give you money
- They show that you taking big money but, you don't get even fraction of it



Story time.....

# **JOB JOB SCAM**



# Job job scam

- If you be a part of them you get awesome job
- With good salary and hack every where
- Will able to meet big names and companies
- More references for you on LinkedIn



# Lessons learned

- Will take your brand under their name in contract
- Will use you as their spy for getting other's information
- At the end you loose your brand and job
- As job is just false trap to get your stuff





# Things to consider

- Students are the prime targets
- Gaining and exploiting trust
- You = their free resource
- Think 10000000000 times and ask other pros whom you know
- This are just few but there are many traps invented daily with new names but same end goals



# More case studies

Share your experience



# Thank you

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